



Permanent Impressions

A CHILD SAFETY COMPANY

Dear Parents and Guardians, **FEBRUARY 5th Proceeds benefit LA Fire Foundation**

Permanent Impressions is a child safety company dedicated to providing the most advanced and effective child-safety biometric technology available. Using state-of-the-art, encrypted software, we offer immediate and secure transfer of biometric information to domestic and international authorities like Interpol, the FBI, the Department of Justice, the National Center for Missing Children, and other law enforcement organizations. Our goal is to assist in the quick recovery of children in emergency situations.

1. Committed to Protecting Your Children Through Biometrics

As parents and guardians, we understand that the safety of your children is of utmost importance. If an emergency arises, *Permanent Impressions*' Multimodal Biometric Safety Program offers a solution. Our program gathers essential biometric data in a secure and efficient manner, ready to be accessed or disseminated to law enforcement if needed. We employ highly skilled professionals, including current and former police officers, forensic experts, and investigators, to manage your child's safety packet with utmost care and confidentiality.

2. What is Included in the Child Safety Packet?

The Child Safety Packet provides the most comprehensive identification process available to families. Administered on site, it includes:

- 10-Print Fingerprint impressions including classifications of all pattern types
- Palm impressions and writer's palms; Foot impressions; Photo and optional personal identifiers
- Facial recognition mapping and measurements including image plotting providing unique identifiers
- Retinal Scan and Individual Pattern Recognition Identification
- Iris Scans and Pattern Signature Traits

3. Why We Stand Out

We are the most advanced and knowledgeable in this field. Our experienced law enforcement experts are highly trained in all disciplines of forensics and fingerprint analysis. **Unlike other programs, our approach is rooted in best practices for identifying children quickly and accurately in emergencies. The biometric data we collect is more advanced than traditional ink prints and remains highly effective even as your child grows.**

4. Next Steps for Parents

If you are interested in the *Permanent Impressions Child Safety Program*, please review the enclosed information. Complete the form with all packet choices and return to your child's teacher or school office. Attach payment with the selected amount or call if using a credit card, Zelle or Venmo. On the designated day, *Permanent Impressions* will come to your child's school to complete your child's safety packet. **Families do not need to be present to participate so long as a form is submitted.** After completion, we will send the finalized packet home to you for safekeeping.

Thank you, and we look forward to keeping your family safe!

All information is confidential with no duplicate copies unless requested by parent/guardian

MULTIMODAL BIOMETRICS CHILD SAFETY PROGRAM

Children as young as 2 week old can participate

Yearly updates are recommended as children grow and software changes

Options marked with "🚀" are highly recommended by law enforcement

Child's Name:	Cell Phone #
Teacher's Name :	Parent E-Mail:

Biometric Packet Choices:

<p>🚀 Police Recommended Vaulting-Please indicate if you would like your child's safety packet to be securely vaulted and monitored. Vaulting allows for instant retrieval and dissemination of biometric data-such as fingerprints, iris/retinal scans. And facial recognition-to law enforcement agencies both domestically and internationally in the event of an emergency. Time is crucial in emergencies, and vaulting ensures that no time is wasted in covering raw data. All safety packets below can be vaulted. Without vaulting, law enforcement will need extra time to process and share the information. For the quickest response in an emergency, vaulting is the best option.</p>	<p>For details on pricing and vaulting options, please contact us.</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>🚀 Digital Live Scan USB Credit Card containing child photo, all 10-print information, rolled impressions, flat sequence and optional personal identifiers. Wallet-sized and easy to carry in your purse or wallet and formatted for law enforcement agencies in and outside of the US.</p>	<p>\$86.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>USB Key containing all 10-print information, rolled impressions, flat sequence and optional personal identifiers. Includes photo and personal information card with identifiers for parent/guardian to fill-out.</p>	<p>\$82.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>🚀 Iris Scan and Facial Recognition. Iris scanning captures both visible & near-infrared light to take a clear, high contrast picture of the iris. Iris scanning is more common in high-security applications because the eye is so unique with over 200 points of reference for comparison, as opposed to 60 or 70 points in fingerprints. The Iris also does not change over time making it ideal for biometric identification. Facial recognition captures facial features/measurements and creates an algorithm by extracting facial landmarks on a face. These unique characters are measured and matched for use in identification. Images will be captured as raw data to be entered and used in an emergency situation where an algorithm will be created from the template. Images will be transferred to a USB drive or added with any of the digital fingerprint packets listed.</p>	<p>\$182.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>🚀 Digital Safety ID Bracelet containing child photo, all fingerprint impressions stored electronically within bracelet & accessible within seconds by law enforcement. Ideal for travel in & outside the US and great for theme parks and everyday use for child/parent/guardian. It is recommended to also have a back-up packet administered in the event the bracelet is lost.</p>	<p>\$86.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>Travel ID Cards (set of two ink thumbprint impression cards w/out photo) Includes personal information card with identifiers for parent/guardian to fill-out. ID cards are only recommended in addition to a packet with a full set of prints</p>	<p>\$28.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>Foot Impressions right and left foot impression (administered w/ink) Includes personal information card with identifiers for parent/guardian to fill-out.</p>	<p>\$39.00</p>	<p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p>
<p>CHECK PAYABLE TO: PERMANENT IMPRESSIONS</p>	<p>TOTAL</p>	<p>\$</p>

Please call if you would like to pay by Zelle, Venmo or credit card.